



THE MOUNTAIN AS PARAMETER.

THE SOLUTION AS A GOAL.

Some thoughts concerning the image of
Säntis Analytical AG.

OTHERS HAVE A BUSINESS PLAN.

WE HAVE A MODEL.

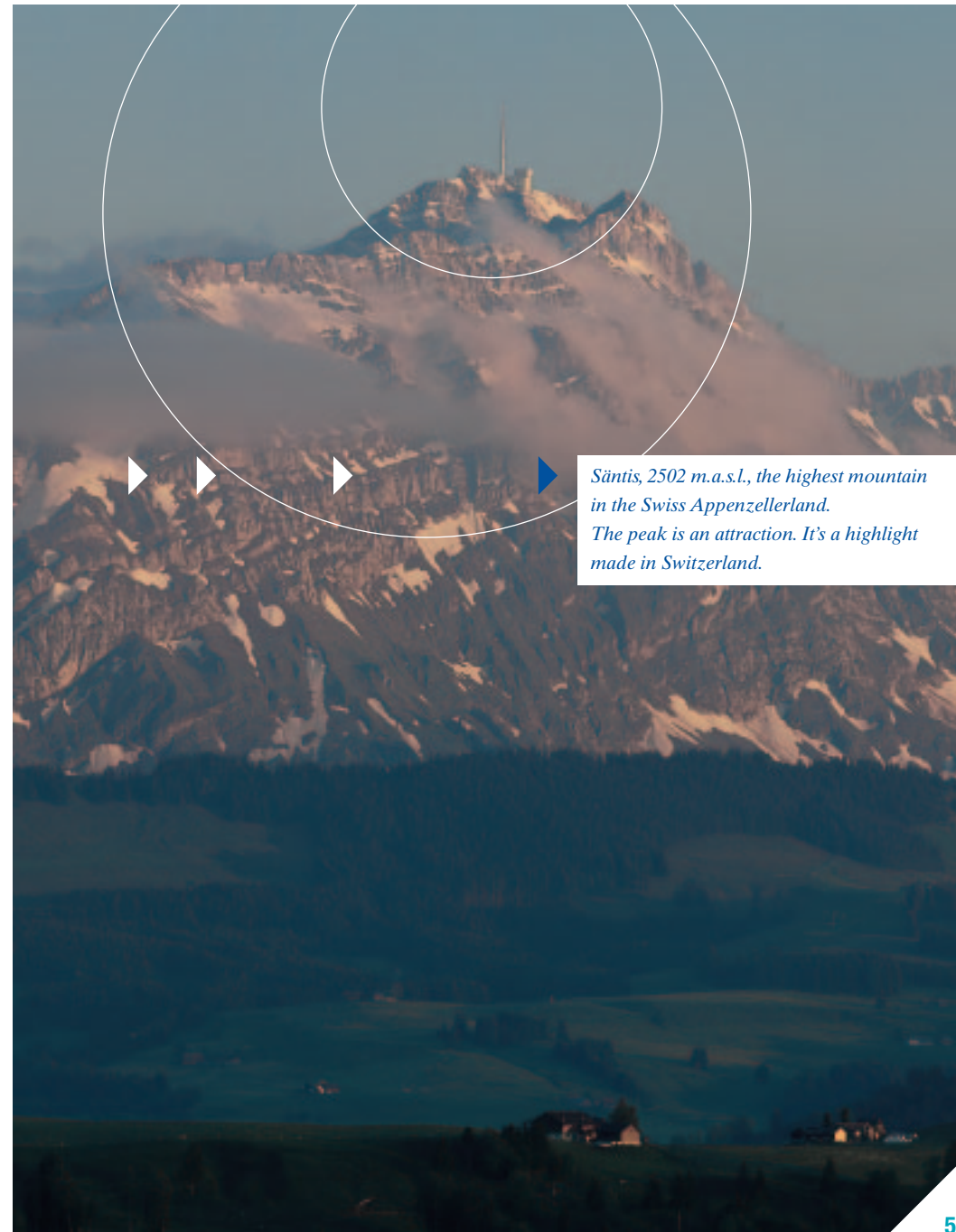
The mountain is always in our sights – the Sântis is the landmark within our area.

The Sântis is our model. The mountain stands firmly, never faltering from its position. At the same time, the mountain varies its appearance with every weather change. The stability and unbelievable flexibility of this mountain fascinates us. Both characteristics apply to our company. Like the mountain, we keep the needs of the market firmly in our sights and we respond to the wishes of our customers with maximum flexibility.

OTHERS HAVE VALUES.

WE HAVE THE MOUNTAIN.

For thousands of years the Säntis has influenced our landscape and people. And, in many ways, it reflects the values of Säntis Analytical AG. The mountain view and the alpine panorama are unique. Unique and unequalled – we strive to be just that for our partners. There are, perhaps, a thousand different mountains. But we cultivate our own style, and place our emphasis on honesty and fairness.

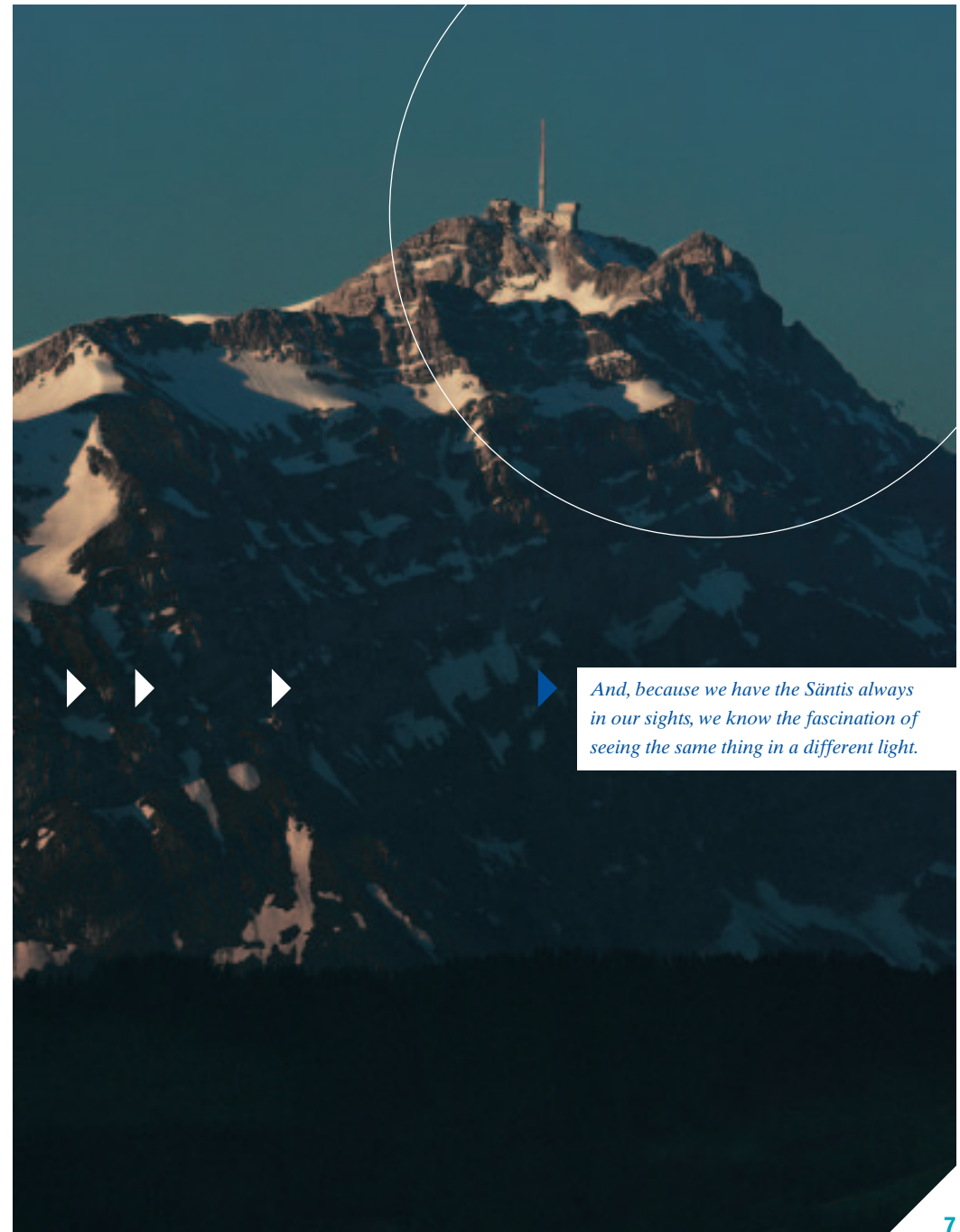


Säntis, 2502 m.a.s.l., the highest mountain in the Swiss Appenzellerland. The peak is an attraction. It's a highlight made in Switzerland.

OTHERS EXPAND.

WE FOCUS.

As a partner we have specialized in a market niche. Our market is as small and special as the Appenzellerland in which we live. We are not interested in continually broadening our performance spectrum. To the contrary, we succeed by concentrating and focusing our efforts into the development, production and distribution of analytical products.



And, because we have the Säntis always in our sights, we know the fascination of seeing the same thing in a different light.

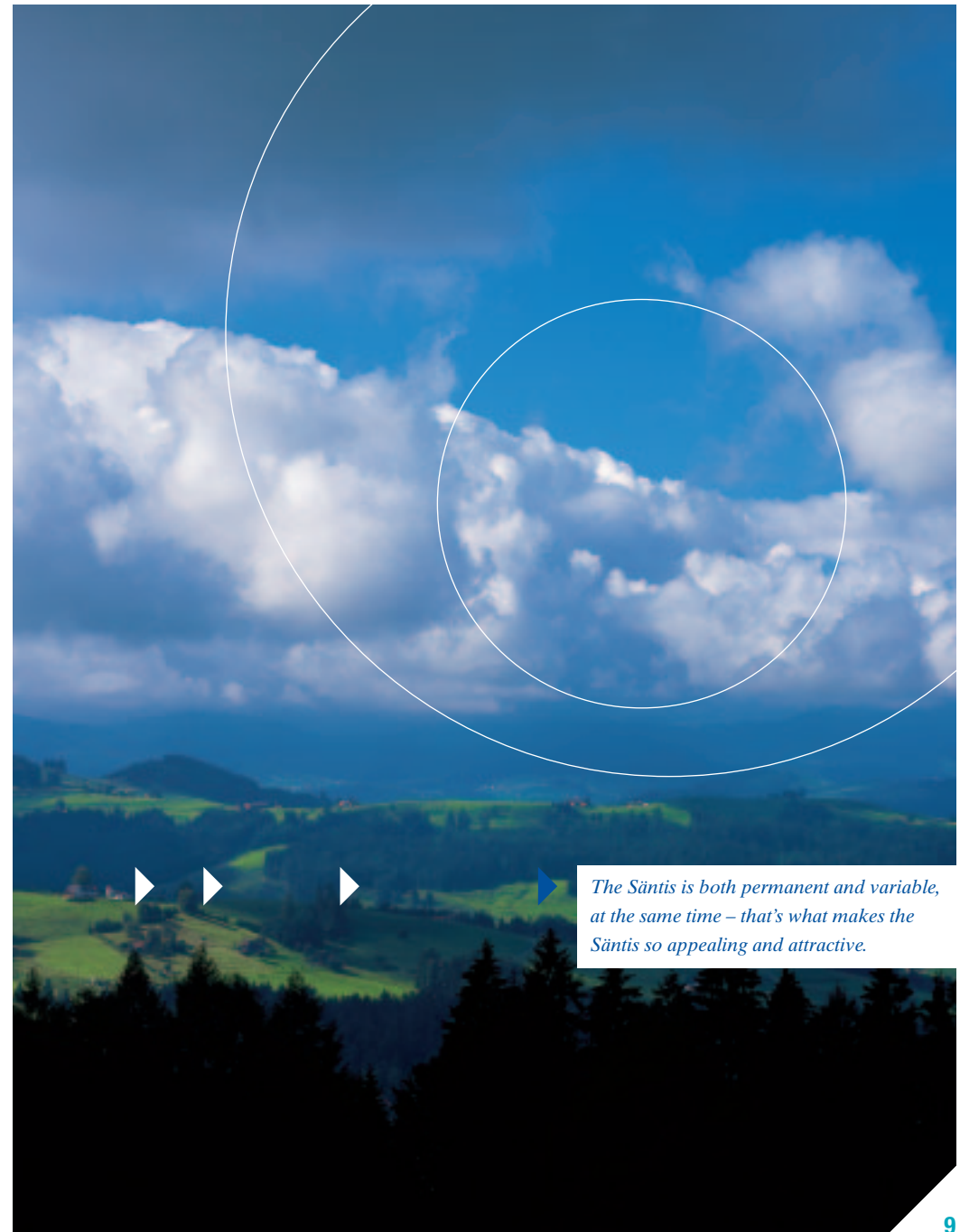
OTHERS BECOME FORMAL.

WE STAY FLEXIBLE.

It isn't about organizing everything and anything, fitting into a structure. A certain amount of chaos can be inspiring. Maximal flexibility is more important to us than a fixed organization.

We enjoy the manageable size of our company, and working together in a small team.

We would rather stand ready than to maintain a formal structure. If we succeed in this way, it's great.



The Säntis is both permanent and variable, at the same time – that's what makes the Säntis so appealing and attractive.

OTHERS RATIONALIZE.

WE OPTIMIZE.

We take to heart the products we develop. Because of this, we aren't easily satisfied. We are committed to quality. The continuous optimization of processes and the quality control of our products is a challenge. High-quality work produces friction, but also requires well-balanced interaction. It is this process which we find exciting. Without mistakes, there can be no progress. So, we are open to constructive criticism.

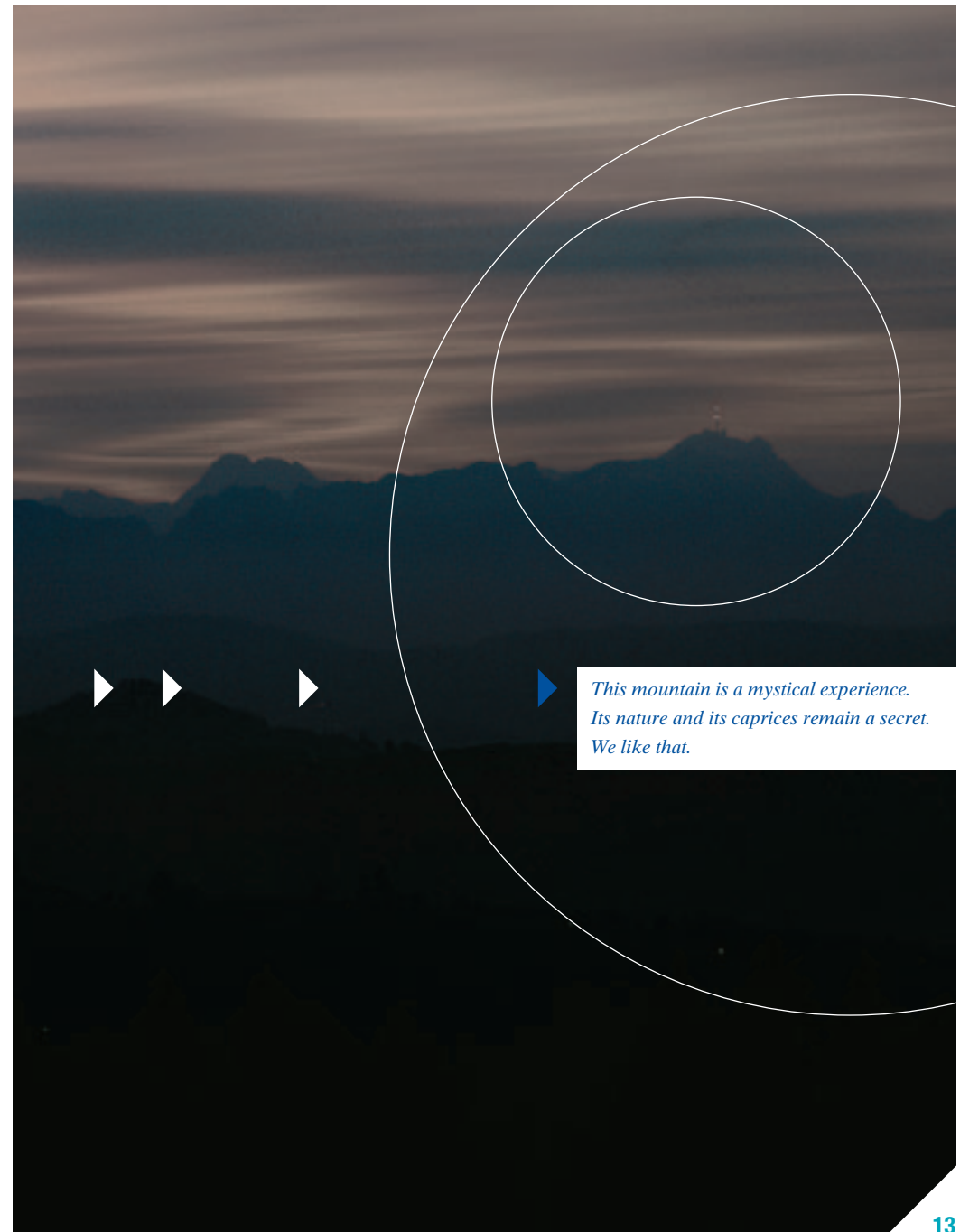


Just as erosion changes the face of the mountain, we constantly optimize and complete our products and assortment.

OTHERS ARE, AS THEY ARE.

WE ARE TOO.

We are not concerned with the competition.
They do what they want. We strive to be good partners for all our customers on five continents.
We want nothing more, but also nothing less.
We care about our own business. So too does the Säntis. It holds its own position not caring about Mount Everest or the Matterhorn. The Säntis is unique, just like Säntis Analytical AG.



*This mountain is a mystical experience.
Its nature and its caprices remain a secret.
We like that.*

OTHERS WORK HARD.

WE WORK WITH PLEASURE.



The climb to the peak of the Säntis is a challenge. The steep ascent and the alpine panoramic view from the top are both thrilling and rewarding.

Searching for the best possible solution is a challenge, which should be enjoyable. If too much professionalism causes sensitivity to disappear, then quality suffers and the best solution can't be found. Finding the best solution is always hard work, but it is also highly satisfying. In that way, climbing a mountain is just like developing the perfect solution.

WORLDWIDE YOUR PARTNER FOR ANALYTICAL PRODUCTS



▶ *Säntis, we owe more than just our name to the mountain. More about the Säntis Analytical AG at: www.saentis-analytical.com*

SÄNTIS
analytical

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